



2026 Key Threats to Digital Trade Eurasia

Eurasia presents a challenging digital trade environment, with regulatory barriers that vary considerably across the region but increasingly complicate market access for U.S. technology companies. Restrictions on cross-border data flows, domestic infrastructure requirements, digital taxation, and government controls over online services create obstacles to digital commerce.

Recent developments illustrate the breadth of these challenges. Azerbaijan introduced new local establishment and content moderation requirements for foreign social media platforms, while Russia advanced policies favoring domestically controlled artificial intelligence systems. In Ukraine, temporary allowances for foreign cloud infrastructure remain subject to uncertainty, alongside new proposed obligations for digital platforms. These measures highlight the importance of transparent, predictable regulation that preserves opportunities for cross-border digital services.

THE DIGITAL TRADE CHALLENGE



Online
Content
Restrictions



Digital
Taxation



Local
Establishment
Mandates

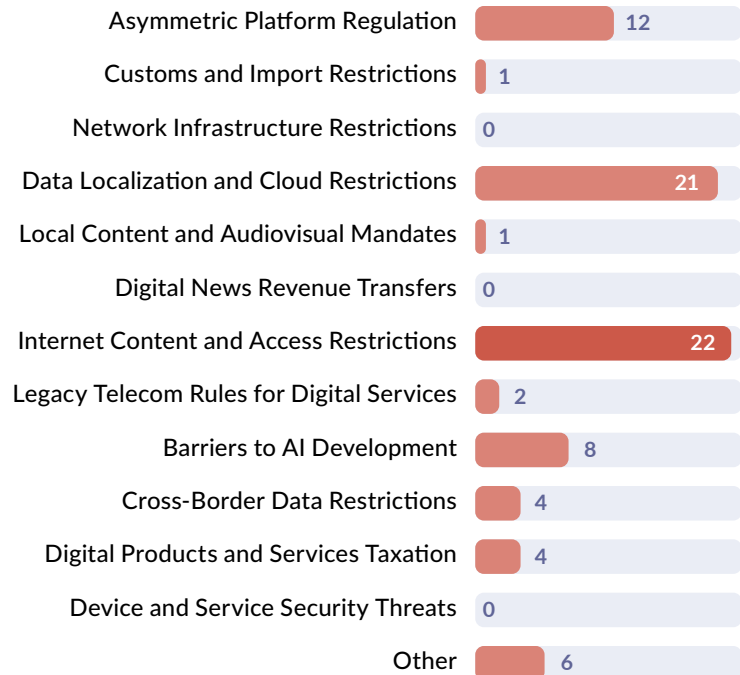
81 Digital Trade Barriers Identified

6 COUNTRIES ANALYZED



Information and data is current as
of October 2026. Learn more at:
digitaltradebarriers.ccianet.org.

DIGITAL TRADE THREAT PROFILE



U.S. DIGITAL SERVICES IMPACT 2025



\$2.5 billion+
U.S. Digital Services
Exports (2025)



\$228 million
Digital Services Trade
Surplus (2025)

¹ The following is excerpted from CCIA's annual comments submitted to the Office of the U.S. Trade Representative regarding its National Trade Estimate report:
<https://ccianet.org/library/ccia-comments-for-the-2027-ustr-n-te-report/>