

The Sky Is Rising

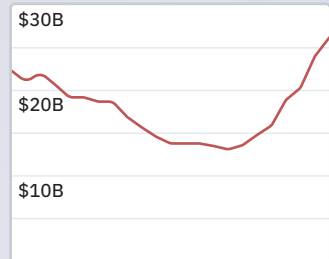
2024 Edition

A detailed look at the state of the entertainment industries



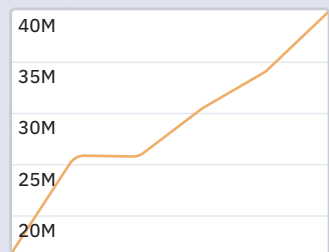
Listening

Global Recorded Music Revenue



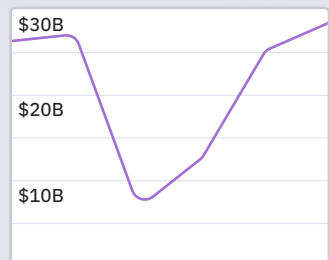
1999 → 2022

Number of Tracks Released



2018 → 2023

Global Live Music Revenue



2018 → 2023

Number of Podcast Listeners

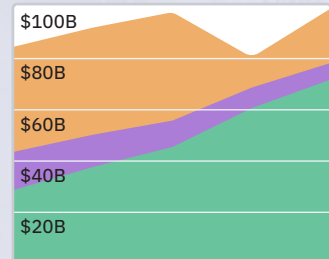


2019 → 2023



Watching

Global Theatrical & Home Video Revenue (minus pay-tv)



2017 → 2021

- Box Office
- Digital
- Physical

Number of Movies Released



2000 → 2022

Number of U.S. Scripted TV Series



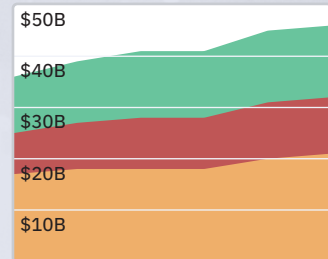
2009 → 2022

86% of internet users watched videos online in 2023



Reading

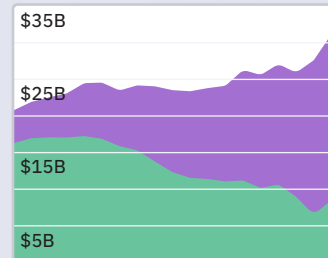
Global Digital Publishing Market



2017 → 2022

- EBooks
- Newspaper/Magazine Subscription
- Newspaper/Magazine Advertising

U.S. Book Sales by Channel



2003 → 2021

- E-Commerce
- Physical Stores

U.S. Audiobook Revenue

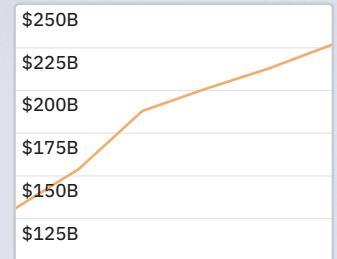


2007 → 2021



Playing

Global Video Game Revenue



2018 → 2023

U.S. Video Game Revenue



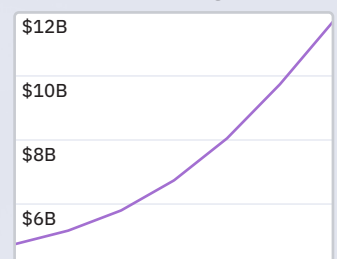
2016 → 2022

Games Released on Steam



2012 → 2022

Global Livestreaming Revenue



2017 → 2023

